



EST 1993



31st ANNUAL

BARBECUE BATTLE



JUNE 24-25
2023
★ WASHINGTON, DC ★

2023 MEDIA KIT

Event Benefits USO-Metro, Big Brothers Big Sisters, and Capital Area Food Bank

Visit us online at: www.BBQDC.com
PRESS INQUIRIES: Melanie Hosch @ 301.602.6540 | melanie@bbqdc.com





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OVERVIEW INFORMATION

Event Dates: Saturday, June 24th 11am — 9 pm and Sunday, June 25th 11am — 7pm

Location: Pennsylvania Avenue NW, between 3rd — 7th Streets, Washington, DC

Ticket Prices: Adults \$20 ■ Children 12 & under are free

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AMERICA'S FOOD & MUSIC FESTIVAL

Now in its 31st year, the Giant National Capital Barbecue Battle continues to be a fan favorite with District residents and tourists alike.

In 2023, Festival goers will have the opportunity to experience all things BBQ as Pennsylvania Avenue will become the epicenter of BBQ pork-fection. Top BBQ legends from across the country will compete in multiple contests like the Perdue Sizzlin' Chicken Contest, National Pork Championship, Smokin' with Smithfield, PA Steak Cook-off Kingsford Kids Que. There's even a plant based Beyond Beef Cooking Contest and Military Chef Cook-Off benefiting USO.

Meet celebrity chefs & TV Personalities like Pitmaster Tuffy Stone, and TV Personality Chef Ming Tsai and celebrate the weekend with special attractions like the Monster Energy 90's Block Party featuring DJ Jazzy Jeff, Giant Corks to Caps Tasting Tent, and the Monumental Sports Zone featuring Washington Wizards, Capitals, Mystics and Capital City Go-Go. Enjoy lots of free product & food samples in the Taste of Giant Sampling Pavilion, Alliance Smoke Show, Giant World of Flavors, Taste of Summer, Health & Wellness & Giant Chill Zone Tents. Enjoy live entertainment on two stages including the Pepsi Stronger Together World Music Stage featuring

International music and dance and the Pepsi-Lay's Go-Go Stage starring Raheem DeVaughn and The Crank Crusaders, EU, Chuck Brown Band, Mambo Sauce, Be'la Dona, BYB, Black Alley & many more. Be sure to check out Nathan's World-Famous Hot Dog Eating Contest, Planter's Nutmobile, the Oscar Mayer Weiner Mobile, and lots more interactive exhibits. You can even learn how to cook like a pro from celebrity chefs on the Giant Fresh Ideas Stage

The Giant BBQ Battle celebrates community, unity and inclusiveness and has raised millions of dollars for District charities over the years including the USO, Big Brothers Big Sisters and the Capital Area Food Bank.

The Giant BBQ Battle will take place on Saturday, June 24 (11 a.m. to 9 p.m.) and Sunday, June 25, 2023 (11 a.m. to 7 p.m.) on Pennsylvania Avenue, between 3rd and 7th Street, NW, Washington, DC. Bring friends and family and enjoy this one-of-a-kind weekend long, food and music festival. It's sure to be the best event of the summer. For more information or to purchase tickets, go to BBQDC.com. and make sure to follow us on Instagram, Facebook and Twitter.



ABOUT THE BATTLE



Barbecue teams from Oklahoma to Maine compete for the title of “Giant® National BBQ Champion. The Giant® Barbecue Battle is one of the largest and most unique food and music festivals in the country and offers a chance to experience the thrill of competition BBQ at its best in an iconic setting. Cooks from across America camp out all weekend on historic Pennsylvania Ave. and compete in multiple contests for bragging rights, trophies and cash prizes. Barbecue legends like Tuffy Stone from TV’s “BBQ Pitmasters” show compete side-by-side with top BBQ chefs and mom and pop teams for the coveted title of National Barbecue Champion. Teams cook off in multiple cooking contests including the KCBS sanctioned Giant National BBQ Championship featuring chicken, beef and pork competitions, the National Pork Championship, the Perdue Sizzlin’ Chicken Contest, Smokin’ with Smithfield, the National Steak Cookoff presented by Northeast Beef Promotion Initiative, Beyond Beef BBQ Championship, and the Jr. Chef Contest presented by Kingsford.

In addition, the Military Chef Contest pits chefs from all branches of the military against each other in friendly competition to raise funds for USO-Metro.





BBQ BATTLE TEAMS FROM ACROSS AMERICA



3 Eyz BBQ, LLC

3P BBQ Team

All fired up BBQ

Anonymous Q

Big Kyle BBQ

Blue & Gray BBQ

Blue Eyed BBQ

Chunky BBQ

Clark Crew BBQ

Cookin' With the Bassman

Cool Smoke

Eats BBQ

Furious Barrel of Monkeys

Good Googly Goo BBQ

Goudas BBQ

Hoos Smokin'

Hot Wachula's

Jamaican Embassy

Joe's Barnyard BBQ

Lost Whiskey BBQ

Menke Boys BBQ

Mispillion Meat Works

Noth'n Fancy BBQ

Old Virginia Smoke

Optimus Swine

Pork Island BBQ

Redneck Scientific

Ribs by Andy

Smokecraft

Smoky Mmm Eats

SweetBelly's BBQ

Team Meat Coma

TNT Explosive BBQ

Top Gun Barbecue

Uncle Pig's Barbeque Pit

USO Military Chef Team

Wolf's Revenge BBQ



CONTESTS

The Giant National Capital BARBECUE BATTLE® consists of multiple BBQ Contests: The Kansas City Barbeque Society Sanctioned Giant National BBQ Championship Categories include: Pork – “Smokin’ with Smithfield”, Chicken – “Perdue Sizzlin’ Chicken Contest”, and “Steak, PA Beef Cookoff”, USO Military Chef Cook-off & The Junior Chef Competition.

WITNESS COMPETITION BBQ AT IT’S BEST AS PITMASTERS FROM ACROSS THE COUNTRY COMPETE FOR CASH, PRIZES AND THE TITLE OF NATIONAL BBQ CHAMPION.



PERDUE SIZZLIN’ CHICKEN CONTEST

Teams competing in the Perdue Sizzlin’ Chicken Contest will be cooking “Perdue Chicken” to prepare for judging in the KCBS Chicken category. The highest scoring KCBS Chicken entry using Perdue Chicken, proclaimed “Perdue Sizzlin’ Chicken Champion”.



SMOKIN’ WITH SMITHFIELD RIB CONTEST

Teams competing in the Smokin’ with Smithfield” Rib Contest will be cooking “Smithfield’s St. Louis Style Ribs” for judging in the KCBS Rib category. The highest scoring KCBS Pork Rib entry using Smithfield Ribs will be proclaimed the “Smokin’ with Smithfield” winner.



NATIONAL PORK BBQ CHAMPIONSHIP CONTEST

Winners of this contest will be determined based on the highest combined scores of the two (2) KCBS Pork entries submitted on Sunday. The highest combined score will be proclaimed the “National Pork BBQ Champion”



NATIONAL TURKEY FEDERATION TURKEY SMOKE CONTEST

Presented by the National Turkey federation.



BEYOND MEAT BBQ CHAMPIONSHIP

Teams will compete in the exciting and tasty “Beyond Meat BBQ Championship”. Highest scoring Beyond Meat entry will be proclaimed the “Beyond Meat Champion”.



NATIONAL STEAK COOK-OFF

Presented by the Pennsylvania Beef Council, teams will compete in the “PA Beef Steak Cook-Off”. Highest scoring Roseda Beef Steak entry will be proclaimed the “PA Beef Steak Cook-Off Champion.”



JUNIOR CHEF COMPETITION PRESENTED BY KINGSFORD CHARCOAL



MILITARY CHEF COOK-OFF BENEFITING USO

Through USO-Metro’s partnership with Giant, the Military Chef Cook-Off has become a BBQ Battle staple, and this year is no different. The Military Chef Cook-Off features chefs representing each branch of armed forces facing off in friendly competition to determine whose BBQ is the best. Winners will be determined by, YOU, the fans!

Metropolitan
Washington-Baltimore





ENTERTAINMENT

Monster Energy 90's Block Party

- DJ Jazzy Jeff
- BMX Team performs stunts on a quarter pipe
- BBoys Breaking Team will be performing a show packed with acrobatic stunts and the hottest dance moves!
- Live custom street art by graffiti artist MEME

Pepsi Lay-s Go-Go Stage

- I&I Riddim
- Day-G
- Opening Ceremony
- Spoken Word to Go-Go - The Experience Band & • Show
- Mambo Sauce
- Be'la Dona
- BYB (Backyard Band)
- EU (Experience Unlimited)
- DC Strings w/Go-Go Symphony
- Sean Stormm
- The Crank Crusaders with Special Guest Raheem
- Devaughn
- Black Alley
- The Chuck Brown Band

International Dance Groups

- Bolivian Dancers
- Jamaican Dancers
- Panamanian Dancers - Grufolpawa-Panama
- World Dance Troop

Pepsi Stronger Together World Music Stage

- Salay Bolivia
- Side by Side
- Nathan's Hot Dog Eating Contest
- Ras Slick
- Clones of Funk
- Jru Anthony
- See-I
- JahFam Jamaican Dance /DJ Emilio
- Linwood Taylor
- Grufolpawa-Panama
- Peter Pana
- Empresarios
- Awards Ceremonies





MONSTER
ENERGY

**99'S
BLOCK
PARTY**





SPECIAL ATTRACTIONS

Enter the world of BBQ and so much more at the **31st Annual Giant® BBQ Battle**.



Is it a street festival? Is it a trade show? A music fest? Or a fundraiser for good causes? What you really need to know is it's outdoor fun for all on the first weekend of summer each year in the heart of the nation's capital, shared with family, friends and friends you haven't met yet.

It's the 31st Annual Giant® BBQ Battle and there's more to taste, experience and enjoy than you can fit into a summer weekend in DC!

This year's Giant® BBQ Battle is even bigger and better than ever celebrating 31 wonderful years of bringing people together in the spirit of BBQ, enjoying the best of summer fun with delicious food, refreshing libations, fabulous music and two days of non-stop entertainment for all!

Enjoy a plethora of delicious free BBQ and grilled food samples and summer treats in the Taste of Giant Sampling Pavilion and the Giant Taste of the Season and Alliance Smoke Show Pavilions and learn from BBQ Pitmasters on the Giant Fresh Ideas Stage. Then check out the Giant Chill Zone featuring kid's activities, rides, games ice cream and more. Dance to great bands playing non-stop all weekend long on the Pepsi Lay's Go-Go Stage, the Pepsi Stronger Together World Music Stage and the Monster Energy 90's Block Party featuring DJ Jazzy Jeff and more. Stop by the Pepsi Stronger Together Empowerment Zone with community-focused non- Witness the Giant National BBQ Championship sanctioned by the Kansas City Barbecue Society (KCBS,) Perdue Sizzlin' Chicken Contest, Smokin' with Smithfield Rib Contest, National Pork BBQ Championship Contest, National Turkey Federation Turkey Smoke Contest, National Beef Steak Cook- Off, the Beyond Meat BBQ Championship and the Jr. Chef Contest - presented by Kingsford. Be sure to vote for your favorite team in the USO Military Chef's Cook-Off .

To quench your thirst, head over to the Giant Corks to Caps Micro-Brew and Wine sampling tent or the Budweiser Beverage Garden, then get some sports action on with the Washington Capitals, Wizards, Mystics and Capital City Go-Go's.

There's truly something for everyone to enjoy at the Giant BBQ Battle!



GIANT CORKS TO CAPS





FOOD & FUNDRAISING

There are lots of Free Food & Product Samples in multiple sampling areas throughout the event site including the ever-popular Taste of Giant® Sampling Pavilion, Alliance Smoke Show, Giant World of Flavors, Giant Taste of Summer, and Giant Chill Zone.

There's truly something for everyone's taste buds. Top BBQ restaurants from across the country and throughout the DMV will be serving up Mouth Watering Ribs, Chicken, Pulled Pork, Brisket, and much more!

Local favorites will be on site including DCity Smokehouse, Hill Country BBQ, Swahili Village, Smokecraft Modern BBQ, and the new District Bites "Made for Scratch" restaurant.

For more tricks and techniques stroll down Pennsylvania Ave. to size up the weekend's competition in the Giant National BBQ Championship. In the contest arena, competitive cookers battle it out to win bragging rights, cash prizes, and huge trophies. Soak up the passion and camaraderie with championship teams made up of anyone from mom-and-pop backyard BBQers to TV Celebrity BBQ Pros. In addition to being the largest food and music festival of its kind, the Giant National Capital BBQ Battle is also a major fundraiser having raised millions of dollars for area charities.

This year's event will once again benefit the USO along with the Capital Area Food Bank and Big Brothers, Big Sisters.

We'll See You at the B-B-Q!





MEDIA / EVENT PHOTOS





PRESS RELEASES



<https://www.einpresswire.com/article/627951627/it-s-a-giant-battle-for-the-ultimate-title-of-national-bbq-champion>
food press release

<https://www.prweb.com/releases/2023/05/prweb19326876.htm>

Food and music press release: <https://bbqindc.com/wp-content/uploads/2023/05/Food-and-Music-Press-Release-2023.pdf>

<https://asc-aqua.org>

<https://vimeo.com/826879957?share=copy>

<https://comcastnewsmakers.com:443/Videos/2023/4/21/The-Official-Start-of-Summer>

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